

MY DEGREE

Bachelor of Fine Arts, Communication Design
Kutztown University of Pennsylvania | 2018
Summa Cum Laude
Concentrations: Advertising & Graphic Design

AWARDED & RECOGNIZED

Rookie of the Year 2019
Award Recipient, CDM Princeton

Omnicom Emerging Stars Program
Participant, 2018

Kutztown University Dean's List
Fall 2014–Spring 2018

Kutztown University Commencement Speaker
Class Gift Presenter, Spring 2018

Advertising Concentration Award Nominee
*Communication Design Senior Exhibition,
Spring 2018*

Golden Bear Leadership Award
Award Recipient, Spring 2018

Graphis New Talent Annual 2018
Merit Award recipient

Adobe Design Achievement Awards
Semi-Finalist, 2017 & 2018

LEARNING TO LEAD

Presidential Ambassadors
Kutztown University | Fall 2015–Spring 2018
Participated in events to connect Kutztown Alumni with current students

Parliamentarian & E-Board Member
Epsilon Sigma Alpha | Fall 2015–Spring 2016
Responsible for maintaining & enforcing our service organization's by-laws

IMPACTING THE COMMUNITY

Epsilon Sigma Alpha
Kutztown University | Fall 2015–Spring 2018
Organized on-campus events to raise funds for local and national philanthropies

KUCD Font Fellows
Uppercase Mentor | Fall 2017–Spring 2018
Guided sophomore classmate on Adobe software and gave feedback on work

WORKING IN RETAIL

Store Associate and Cashier
Jo Ann Fabrics & Craft Stores | Winter 2015

Front End and Garden Center Cashier
Lowe's Home Improvement | Summer 2015



EMILY HARTUNG

Graphic Designer & Illustrator

portfolio

emilyhartungdesign.com

let's chat

emilyhartung.design@gmail.com

give me a ring

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standout skills

- Adobe Creative Suite
- Social media experience
- Illustration abilities
- Art direction and photo styling
- Team player and self motivated
- Organized and goal-oriented
- Mailchimp email software experience

who I am



Creator of hand lettering



Music and podcast lover



Marching band nerd at heart



Crafter and weekend DIY-er



Resident plant mom



Fan of all things coffee

THE "REAL WORLD"

Designer

Quaker City Mercantile / Philadelphia, PA
May 2021–Present

- Collaborated on creative teams for premium spirits and beer brands including Hendrick's Gin, Guinness, Macallan, Milagro and others
- Concepted and designed print, digital, and social media campaigns for multiple accounts while maintaining brand standards

Graphic Designer

Neff / Philadelphia, PA
October 2020–May 2021

- Worked closely on an integrated team to produce print and digital materials for Eastern Airlines, Chester County Parks and Trails, Oliver Heating and Cooling, and Make the World Better

Graphic Designer

Fig Industries / Lancaster, PA
April 2019–September 2020

- Created advertisements and editorial layouts for all four Fig magazines in West Chester, Kennett Square, Lancaster, and Bethlehem
- Crafted logos, brand standards, packaging designs, cases for support, and various other marketing materials for local clients
- Art directed photo shoots, working directly with clients and photographers
- Designed, managed, and scheduled content for Fig West Chester and Fig Kennett's Instagram and Facebook pages
- Wrote content and designed assets for weekly subscriber emails using Mailchimp for Fig West Chester and Fig Kennett

Art Director

Cline Davis & Mann Princeton / Princeton, NJ
June 2018–April 2019

- Collaborated to produce print, digital, and experiential campaigns for pharmaceutical clients: SK Life Sciences, Merck & Co, and BioMarin Pharmaceutical
- Worked with a team to launch an unbranded awareness campaign for a revolutionary new Epilepsy medication

Freelance Designer

2015–Present

- Clients: Forbes, L'Oréal, The Atlantic Council, Kutztown University Foundation and Alumni Relations, Nephcure Kidney International, Visit Bucks County, The Square, Lanc.Goods

THE ONE WHERE I WAS AN INTERN

Design Intern at Lehigh Mining & Navigation
Bethlehem, PA / Spring 2018

Creative Intern at Fingerprint Marketing
Conshohocken, PA / Summer 2017

Design Intern at Content Watch & Net Nanny
Berwyn, PA / Summer 2016